

IIG - KEY OBJECTIVES 2009 to 2014

EDUCATION

We will provide meaningful education and CPD activities and initiatives including

- monthly lunches (with the exception of August and December)
- tutor led education topics (at least six per year)
- information to members on CII initiatives
- site visits – two per year
- opportunities to use GTA facilities (particularly the study facility)
- other education based events/initiatives
- ensure that there are opportunities for all members including IFA/PFS members

Good educational and continuing professional development support will be our principal aim.

MEMBERSHIP

We will

- recognise achievement, particularly the highest qualifications and awards
- encourage all staff working in our industry to become members
- encourage all staff in customer facing/customer contact roles to be professionally qualified (or be working towards) Cert CII/Cert PDS/CeMap level or above
- encourage qualified members to use their qualified designated letters and Chartered titles when adding their name to business correspondence and other documents
- grow our membership from 301 in 2008
- be inclusive in our approach

SUPPORT FOR CHARITIES

The Insurance Charities is a long standing beneficiary of local insurance institutes and carries out much good work in support of people working within our industry who have fallen on difficult times. There is an annual Insurance Charities day which we should proactively support.

We have also traditionally supported a local charity nominated by the IIG President for the President's year in office. This support should also continue.

COMMUNICATION

We will communicate with our members and the public through

- Our website
- Meetings and Events
- A newsletter issued at least every other month
- Our annual dinner
- By participating in the Guernsey Careers Fair
- Providing information about our work to press and other media

INCOME AND EXPENDITURE

We will ensure that expenditure is made primarily for the benefit of our members/the Institute. All income will be used only for Institute purposes unless the IIG Council decides that it is to be used for another purpose (such as fundraising for nominated charities). We will aim to spend the annual CII grant, mainly on educational initiatives.

Our overall aim is to achieve good value for the Institute and its members.

PR AND LIAISON

IIG has PR responsibilities, particularly in promoting a professional, well-informed image of our industry and the potential career opportunities which exist.

We will continue to liaise with and maintain good relationships with

- the CII
- UK Insurance Institutes and forums including the PFS
- the Insurance Institute of Jersey
- islanders in general in Guernsey
- the media and Guernsey based public and professional bodies which work with or have influence on our industry, including the States of Guernsey, GFSC, GIBA, GTA, GICMA, Guernsey Finance and CFE.

We will promote high standards to our members (including professional qualifications, ethical practices, treating customers fairly and contract certainty).

SOCIAL

We will organise social events to bring members together and build rapport within IIG. Activities could include

- at least one golf event
- one ladies event
- one quiz
- one other sports or social activity (e.g. wine tasting, guided walk, go-karting)